

With the State Historical Society of North Dakota and its Foundation



Friday, May 4, 2012

Ramkota Hotel
Dakota Ballroom
Bismarck, North Dakota

Dinner, Tributes, Dance



### 2012 Recognition Report

An Unconventional Man – With Unconventional Vision Honoree: Harold Hamm, Chairman and CEO, Continental Resources, Inc.

Building a Legacy - The Investments

Tribute to Our Legislature: 2001- 2011 Legislative Assemblies

#### An Enduring Legacy - The Peoples Place

Honoring: Governor Arthur Link and Grace Link and Governors William Guy, George Sinner, Allen Olson, Ed Schafer, John Hoeven and Jack Dalrymple

A Family Legacy - Power to Preserve History
Honoring: Hollis and Theodora Nappen

#### A Leadership Legacy - History's Trustee

Honoring: Terrance Rockstad, CEO and Chairman, Dan's SuperMarkets of North Dakota

#### A Leadership Legacy - History's Trustee

Honoring: Larry Rolfson, Vice President, Relationship Development, BlackRidge Bank of North Dakota



Harold Hamm, Chariman and CEO, Continental Resources, Inc., Honoree

## Governors' Vision Nearing Completion – With Your Support

As the 2013 Legislative Session approaches, the Society board and staff are preparing a proposal requesting 17 additional staff positions. All of the positions proposed are a necessary result of the expansion of the North Dakota Heritage Center and its growing requests for services to museum visitors, schools, historic sites and communities.



As we gather to thank the governors, legislators, donors and supporters, we are reminded that we have the seventh and final recommendation of the governors and the Historical Commission to invest in – "additional history professionals." The six investments that have been completed to date are the State Archives expansion, regional historic site investments, resources for county and tribal historical groups, investment in heritage tourism, expansion of the Heritage Center and state-of-the-art technologies. We will need everyone's support during the 2013 Legislative Session to secure additional staff to complete those seven recommendations. The annual price tag for these positions is slightly over \$1.1 million. The past decade has been extraordinary – and the completion of the seven investment objectives for the Society will be an accomplishment to be remembered for generations. Thank you for helping the Society and its Foundation realize these dreams.

Welcome from Virginia A. Nelsen, Executive Director State Historical Society of North Dakota Foundation

## Catching and Following the Vision of Our Governors



Virginia A. Nelsen, SHSND Foundation Executive Director



Bill Schott, SHSND Foundation Trustee Development

Meritage Center expansion dream with a phone call from Governor Art Link early in 2001. He had been thinking. It was time to expand the Heritage Center. He wanted to visit with us. He had a plan and Grace had gotten out her typewriter to capture those thoughts.

When "vision" walked through our doors, as it did that day, we made every effort to capture the spirit of that vision and set about doing everything in our power to make that vision a reality.

Governor Link had visited with the other former governors and received their consent to move forward. We had a track to run on and strong engines to pull that vision down the track. We haven't stopped since that day in 2001. Neither has the support of the governors.

Our heartfelt thanks to everyone who has invested in the expansion vision of the governors. We have a few more miles to go, please stay on-board until the engine pulls into the station – for the grand opening celebrations in November 2014 – the 125<sup>th</sup> Anniversary of North Dakota Statehood.



Marlo Sveen, SHSND Foundation Development Director



Karl Lembke, SHSND Foundation Development Officer

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Sinner, Ed Schafer, John Hoeven and Jack Dalrymple

### Art Link and the North Dakota Heritage Center

ith the passing of former Governor Arthur Link on June 1, 2010, it is fitting to pay tribute to the role that he and his wife, Grace, have played in the building of the North Dakota Heritage Center in Bismarck. The groundwork for the construction of the North Dakota Heritage Center was established during the administration of Governor William Guy, who understood, like Governor Link, the importance of building a state museum to showcase and preserve the rich history and heritage of our state.

Link succeeded Guy as governor, and brought to the office a deep interest in North Dakota's history and heritage and the need to have a major facility to showcase our story. As Governor Guy himself said, "When Governor Link came into office, things began to move in the establishment of a North Dakota Heritage Center."

It was during Link's administration that funding was finally approved to build our state museum on the state Capitol grounds. In an interview with the State Historical Society of North Dakota (SHSND) in 2001, he said his first personal action having to do with the promotion of the Heritage Center was when he was drawing up his first budget as governor in 1973.

"Dale Moug, the state budget analyst, brought me a copy of the budget for review, and there was an item in it, a little in excess of \$2,000, that was to be transferred to the general fund," Link remembered. "I said,



Four North Dakota governors were on hand for the official opening of the North Dakota Heritage Center in Bismarck May 30, 1981. Present were, from left, former Governor William L. Guy, then-Governor Allen I. Olson, and former Governors Arthur A. Link and John E. Davis. Davis died in 1990, and Link died in 2010. The North Dakota Heritage Center is the headquarters of the State Historial Society.



Art and Grace Link in 2005.

'What's this?' and he said, 'That's what remains of the fund drive for the Heritage Center, but that isn't going anyplace. It's an inactive fund and there's no use carrying it in the budget as a separate item. We'll just transfer it back to the general fund.' I said, 'No, I don't think we will do that. We're going to use that as seed money because we're going to build the Heritage Center because I believe in it."

As disappointed as Governor Guy was that a new Heritage Center did not become a reality while he was governor, he gave great credit to Governor Link in a 2001 State Historical Society interview.

"As I saw my four terms coming to a close, I despaired over having failed to generate support for a Heritage Center," remembered Guy. "Governor Link, who was inaugurated in 1973, has an abiding interest in North Dakota history and historic preservation. When he came into office things began to move in the establishment of the North Dakota Heritage Center. Governor Link had the ability to inspire legislative, corporate, and private donors. The result of his leadership is the beautiful and very functional Heritage Center. I give Governor Link massive credit for accomplishing in an orderly fashion that which we were unable to do. The building nestled on our Capitol grounds as our North Dakota Heritage Center is about as attractively inviting as a building can be."

During the extraordinary gathering of six governors on November 16, 2001, at the Heritage Center to celebrate its 20th anniversary, Governors Guy, Link, Olson, Sinner, Schafer and Hoeven all talked about the importance of preserving and telling the story of our state. But it was Governor Link who used the momentum of that anniversary as an opportunity to look to the future. He contacted each of the governors

## The Enduring Legacy - The Peoples Place





Completion of a \$5.7 million, 30,000-square-foot archives addition to the North Dakota Heritage Center was celebrated with a ribbon-cutting ceremony November 2, 2007. The addition doubled the space available for the state archives, where unique documents, photographs, maps, and other treasures are preserved and protected for future generations. Ribbon-cutting participants were, from left, State Senator Aaron Krauter (D-Regent), Governor John Hoeven, former Governor Arthur Link, SHSND Director Merl Paaverud, former State Senator Ed Kringstad (R-Bismarck), former Governor George Sinner, SHSND Foundation Treasurer Barbara Lang, SHSND Executive Director Virginia Nelsen, State Historical Board President Albert I. Berger, and State Archivist Gerald Newborg.

Former Governor Arthur Link, Lt. Governor Jack Dalrymple and Governor John Hoeven at the groundbreaking ceremony for the archives expansion of the North Daktoa Heritage Center, September 7, 2005. It was during Link's administration that funding for the original construction of the Heritage Center was secured, and he was an active supporter of the recent effort to obtain funding for the building expansion. Speaking at the groundbreaking ceremony, Link said that by recording the history of our state "we are demonstrating to our children, grandchildren, and great-grandchildren a gift of timeless value."

about supporting the idea of establishing a commission to look at the needs and wants of the State Historical Society. Governor Hoeven supported the idea and in 2002 appointed the State Historical Society of North Dakota Commission. It made a series of recommendations for additions and improvements to state historic sites across the state, and we have seen the results of many of them since. Link was right there, involved all along the way.

He was there in September 2005 when ground was broken to begin construction of the \$5.7 million addition to the State Archives that has doubled its space to continue to preserve and protect our state's treasures.

He was there in November 2007 when the ribbon was cut marking the completion of the project.

He was there during the last three legislative sessions, providing strong testimony and support about the need for the state to help fund the historic expansion of the Heritage Center.

And with him every step of the way was Grace, who is also a deep believer and strong supporter of the need to preserve and promote the unique and fascinating story of North Dakota, not only for our generation but for future generations as well.

During that 2001 interview, the State Historical Society asked Link what he considered to be the greatest value and benefit of the North Dakota Heritage Center. He said, "Pride in our state ... but most important, this is something that has a heart to it, it's a living thing. This is the peoples place."

Written in 2010 by Rick Collin, then-SHSND communications and education director, and Andrea Winkjer Collin, SHSND Foundation development consultant.

By recording the history of our state, we are honoring the memory of our parents, we are demonstrating our confidence in the professional integrity of our State Historical Society of North Dakota and its Foundation, and we are demonstrating to our children, grandchildren and great-grandchildren a gift of timeless value.

— Governor Arthur Link, at the groundbreaking of the State Archives September 2005. Honorary Trustee, SHSND Foundation

Honoring Governors William Guy, Arthur Link, Allen Olson, George Sinner, Ed Schafer, John Hoeven and Jack Dalrymple

#### The Vision of Our Governors – A Decade of Progress Nearing Completion "Investing in Additional History Progessionals" – Final Recommendation

In the decade since the governors laid out a vision I for the State Historical Society in the new century, the bricks and mortar portions of that vision has been largely fulfilled. The archives expansion is completed, improvements have been made to historic sites across the state, and now the Heritage Center expansion is underway. But a brick, no matter how attractive, is just a brick. What makes the buildings come alive-what makes the history come alive-are the people that provide the living link between the historical treasures housed in the Society collections and their public owners. The Society, supported by the Foundation, will be requesting additional history professionals during the 2013 Legislative Session. This is the last remaining Commission recommendation and when funded will complete the governors' vision, providing North Dakota tourism infrastructure and a modern museum to showcase the world class accomplishments of North Dakotans.



North Dakota's governors have served as Honorary History's Trustees, playing an important leadership role by supporting the expansion dreams of the state's history agency. Here the governors pose before their historic November 2001 forum celebrating the 20th anniversary of the North Dakota Heritage Center, from left, William Guy, Arthur Link, Allen Olson, George Sinner, Edward Schafer, and John Hoeven.

#### **GOVERNORS' VISION**

#### Governors Lead Support-Ask for Commission:

In November 2001, the former Governors asked Governor Hoeven for a Commission to review the needs of the State Historical Society.

#### Commission Established by Governor Hoeven:

In September 2002, the State Historical Society of North Dakota Commission was established by Governor Hoeven.

Lt. Governor Dalrymple Chairman of Commission:

After a number of meetings by the 18-member Commission, chaired by Lt. Governor Jack Dalrymple, an Interim Report was delivered to Governor Hoeven and presented to the Legislature.



#### **Commission Recommends Seven Investments:**

The Commission's Interim Report to Governor Hoeven provided seven recommendations for the expansion of the resources of the State Historical Society. By the end of the 2009 Legislative Session, six of the seven recommendations had been funded with a combination of state and federal funds.

### Phase I and II Expansion – Funded and Completed by Legislature

- Invest in legally mandated State Archives
- Invest in regional historic sites
- Invest in county and tribal historical resources
- Invest in Lewis and Clark as a "once-in-a-lifetime opportunity"
- Invest in the North Dakota Heritage Center as the "Hub of History" in our state
- Invest in state-of-the-art technologies

#### **Last Remaining Commission Recommendation:**

• Invest in additional history professionals

As the expansion of the North Dakota Heritage Center is completed, new staff will be needed to meet the expanding programs and services. Society will be requesting additional staff during the 2013 and subsequent Legislative Sessions.

#### The Vision - Showcase World Class Accomplishments of North Dakotans

It is critical that we continue to build resources for heritage tourism in our state to tell the story of living on the plains, enhancing the quality of life for our citizens and friends, giving inspiration to our youth from the accomplishments of our inventors and innovators, and providing all citizens pride in our world-class accomplishments here in North Dakota.



North Dakota Heritage Center

**Full Expansion Project Approved by Legislature** 





This drawing shows the North Dakota Heritage Center expansion to be built, facing southeast toward State Street on the state capitol grounds in Bismarck. The main entrance from the east, featuring the Northern Lights Atrium, will provide a new opportunity to draw visitors to the State Capitol Complex from the busy adjacent highway. (above right) A second view of the Northern Lights Atrium highlights the east entrance. The Heritage Center's current west entrance will remain open for easy access into the building from the Capitol Complex. (left) The Governors Gallery will feature temporary and traveling exhibits, and host regional and world-class "blockbuster" events. This gallery will also provide the State Historical Society with the ability to display more of its collections and produce large-scale exhibits that can travel worldwide.

By Rick Collin

historic \$51.7 million expansion of the ANorth Dakota Heritage Center was approved by the 61st Legislative Assembly in its final hours. The May 2 votes were 71-19 in the House and 45-1 in the Senate.

House Bill 1481 appropriates \$39.7 million in state funds, with an additional \$12 million to come from private and federal funds. The legislation requires that at least \$6 million of the private and federal funds be pledged before construction can begin.

"Our Heritage Center has always chronicled our natural and historical past, and now, as our state grows both economically and culturally, we will have a first-class facility to display the beauty, history, and culture of our great state for decades to come," said Governor John Hoeven as he signed the bill at 2:34 p.m. in a May 6 ceremony at the North Dakota Heritage Center.

Governor John Hoeven signs the bill authorizing \$51.7 million for the Phase Il expansion of the North Dakota Heritage Center. Others at the May 6 ceremony at the Heritage Center were (I to r), Juan Thomas, KXMB-CBS television cameraman; SHSND Foundation consultant Bill Schott; Representa-



tive Lawrence Klemin (R-Bismarck) with pen; SHSND Director Merl Paaverud; Representative Karen Karls (R-Bismarck); State Treasurer and State Historical Board member Kelly Schmidt; Secretary of State and State Historical Board member Al Jaeger; and SHSND Foundation Board member Dalles Schneider.

Reprinted from - Plains Talk - Volume 40, Number 1 - Spring 2009

# Historic Day at the Heritage Center

History was made at the North Dakota Heritage Center November 23, 2010, when an indoor program and groundbreaking took place to launch construction of its \$52 million expansion project. Some snapshots:



Serving a hearty chuckwagon lunch of ribs, beans 'n brats, and cornbread after the program was the North Star Lions Club of Bismarck. Cloverdale Foods of Mandan donated the ribs and brats.

Representatives of several of the major donors to the expansion campaign were recognized during the program. Standing, from left, are Mike Eggl, Basin Electric Power Cooperative; Russ Atkins, Continental Resources; Lyndon Anderson, Great River Energy Corporation; Cynthia Norland and Rita O'Neill, Montana-Dakota Utilities, Inc.; Carroll Dewing and Marc Schulz, North American Coal Corporation; Gary Orman, North Dakota Farmers Union; Dennis Hill, North Dakota Rural Electric Cooperatives; and Ron Ness, North Dakota Petroleum Council.



more room for dinosaur exhibits.

on behalf of the expansion during the 2009 Legislative Assembly. Thorsgard, who served in the North Dakota House of Representatives from 1969 to 1981, championed the building of the Heritage Center as a member of the House Appropriations Committee. Piehl is a dinosaur lover who delighted that the expansion means

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# Building Legacy The Investments

## Honoring the North Dakota Legislature



As the governors recognized years ago, and the State Legislature has been advised, the final element of the vision for the future of the Historical Society is the necessary staff. The Society is in the process of preparing a proposal for the 2013 Legislative Session documenting the need for 17 new staff positions, all but one located in the expanded Heritage Center. All of the positions proposed are a necessary result of the building expansion.

The projected salary and benefits for these 17 positions are slightly more than \$1.1 million per year. North Dakotans will not commit to spending a sum like that without careful consideration. And that is what we want citizens, supporters and the legislature to do. We are confident that the more carefully the need for and benefits from these positions are examined, the stronger the case for funding will be.

We will be asking for citizen and Legislative support for this final push for the capstone of the dream articulated years ago by our governors. The staff is the soul of the project – the animating force that will help make the story of the state come alive.

- Merlan E. Paaverud, Jr., Director, State Historical Society of North Dakota "Our Heritage Center has always chronicled our natural and historical past, and now, as our state grows both economically and culturally, we will have a first-class facility to display the beauty, history, and culture of our great state for decades to come."

Governor John Hoeven as he signed
 HB 1481 at 2:34 p.m. in a May 6, 2009, ceremony
 at the North Dakota Heritage Center



The top of the page shows the architect's rendering of the view from the southeast of the expanded North Dakota Heritage Center. The photograph above shows the construction progress on April 10, 2012 from that same view.



Photograph by Brian Austin, SHSND

The April 11, 2012 photograph above shows the construction progress on the three new galleries of the North Dakota Heritage Center. Shown below is the architect's rendering of those galleries.

"We did something really positive with that money. The center will be here for our children and our children's children."

- Representative Kathy Hawken, R- Fargo

"We are on the verge of something big,"

- Senator Robert Horne, D-Minot

"I couldn't be more proud."

– Senator John Andrist, R-Crosby

"The reason that we needed and should have a Heritage Center was to have something for our children and our grandchildren to remember our grandparents' and our parents' lives as they were led in North Dakota. And now today we can say it's for our great-grandchildren as well."

 Senator David Nething, R-Jamestown, his voice breaking with emotion, whose sentiments were similar to what he told lawmakers in 1977 when the original part of the Heritage Center was funded

"The impact of the legislative commitment to advance the Heritage Center master plan will have a generational impact for North Dakota. I am most proud of our legislative actions and I truly appreciate the great work of the Heritage Center staff and volunteers whose hard work and dedication have made a real difference for the future of our great State."

- Senator Tony Grindberg, R-Fargo

"May 2, 2009, will be etched in my mind forever, as the day we said, 'Yes' to the legacy of North Dakota and 'Yes' to the future of North Dakota. Just imagine a beautiful North Dakota sunny morning as you enter the capitol grounds from the east. You view the three building murals describing our state's history. It's inviting and it's inspiring and it's for all to see."



## The 10-Year Investment Strategy: Progress Report June 2011



### **Expansion** is the Watchword

Progress Report: Since the 2001 request for a State Historical Society of North Dakota Commission by the five former governors – Guy, Link, Olson, Sinner and Schafer and the establishment of the eighteen member SHSND Commission by Governor Hoeven in 2002, over \$72 million in one-time projects have been secured for the state's history agency, state historic sites, regional historic attractions and the expansion of the North Dakota Heritage Center.



The expansion of the Chateau de Mores Interpretive Center nearly tripled the size of the facility.

*Major Projects:* \$72, 874,174 – These investments were identified as significant needs by the SHSND Commission and endorsed by the State Historical Board.

- Invest in legally mandated State Archives -\$6,050.000
- Invest in regional historic sites \$8,575,770
- Invest in county and tribal historical resources \$1,529,000
- Invest in Lewis and Clark as a "once-in-a-lifetime opportunity" - \$2,163,166
- Invest in North Dakota Heritage Center as the "Hub of History" in our state \$53,620,000
- Invest in additional history professionals \$436,338
- Invest in state-of-the-art technologies \$499,900

Fort Abercrombie Interpretive Center near Fargo opened to the public in 2008 and features a central "blockhouse" section modeled after the blockhouses that helped defend the site.



The \$6,050,000 first-phase expansion of the North Dakota Heritage Center was completed in 2007.

Reprinted – Foundation Campaign Flyer – 2011

## State Historical Society of North Dakota 10-Year Investment Strategy Investment Summary as of 6-30-2011

The Society is grateful for the vision and foresight of our governors, legislature and legislative leadership who have embraced these timely and significant investments in our state's tourism infrastructure. Federal and private investments have played a big role in leveraging state resources. Generations to come will see these investments as a critical base for continued growth in our state. And most importantly, these investments showcase to the world the innovative spirit of the people of North Dakota. The combination of the leadership from the State Historical Board and the strong support of the Foundation Board have enabled the Society to take significant steps forward.

STATEWIDE HISTORICAL SOCIETY FUNDED PROJECTS	BIENNIUM	INVESTMENT
\$6,050,000 - Invest in legally mandated State Archives		
Heritage Center Archives Expansion	2005-2011	\$6,050,000
\$8,575,770 - Invest in regional historic sites		
Fort Totten State Historic Site - Building Improvements	2001-2011	\$876,000
Fort Abercrombie State Historic Site - Block Houses, Trails, Palisade	2001-2003	\$520,000
Chateau de Mores State Historic Site - Packing Plant	2003-2005	\$100,770
Reconstruction of Barracks Building (Fort Buford)	2003-2005	\$797,000
Missouri-Yellowstone Confluence Interpretive Center (Fort Buford)	2003-2011	\$2,402,000
Chateau de Mores Interpretive Center	2005-2009	\$1,930,000
Fort Abercrombie State Historic Site - Interpretive Center	2005-2009	\$1,300,000
Complete Double Ditch State Historic Site - Walking Trail	2007-2009	\$150,000
Ronald Reagan Minuteman Missile State Historic Site	2007-2009	\$500,000
\$1,529,000 - Invest in county and tribal historical resources		
Re-grant program for regional projects	2003-2005	\$75,000
Re-grant program for regional projects	2005-2007	\$325,000
Re-grant program for regional projects	2007-2009	\$375,000
Re-grant program for regional projects	2009-2011	\$504,000
Authorized Preservation Emergency Fund	2005-2007	\$250,000
\$2,163,166 - Invest in Lewis and Clark as a "once-in-a-lifetime opportunity"		
Lewis and Clark Bicentennial Funding	2003-2005	\$1,180,746
Lewis and Clark Bicentennial Funding*	2005-2007	\$932,420
President Abraham Lincoln Bicentennial	2007-2009	\$50,000
\$53,620,000 - Invest in North Dakota Heritage Center as the "Hub for History"		
in our State		
Heritage Center Museum Expansion Project (Planning and Concept Drawings)	2005-2007	\$50,000
Funding to enhance the Heritage Center exhibits	2007-2009	\$220,000
Fund appropriated for marketing	2007-2009	\$75,000
Fund appropriated for marketing	2009-2011	\$75,000
Heritage Center Museum Expansion Project (Planning and Design)	2007-2009	\$1,500,000
Heritage Center Expansion	2009-2011	\$51,700,000
\$436,338 - Invest in additional history professionals		
Additional funding for 5 full time professionals	2007-2011	\$436,338
\$499,900 - Invest in state-of-the-art technologies		
Collection Projects and Software, GIS and Plan Development	2001-2008	\$499,900
	Total	\$72,874,174

<sup>\*</sup> The Society was allowed to retain about 75% of the unspent 2005-2007 Lewis and Clark funding for the 2007-2009 biennium. Part of this funding was used to help promote Heritage Tourism.

FUNDING SOURCE	AMOUNT	PERCENTAGE
State	\$55,056,211	76%
Federal	\$5,567,963	8%
Private	\$12,250,000	17%
Total	\$72,874,174	

Reprinted – Foundation Campaign Flyer – 2011

# Family Legacy Honoring Hollis and Theodora Nappen, Bismarck, North Dakota

Hollis Nappen and his

wife, Theodora, in 1976.

#### To Fund Dakota Kids Tree House

**Hollis Nappen Honors His Wife** with \$400,000 Expansion Gift

▲ lifelong engineer whose family was among the first residents in the Walsh County town of Lankin in northeastern North Dakota has given a \$400,000 gift to the State Historical Society of North Dakota Foundation.

Hollis Nappen, 93, now of Bismarck, gave the gift to establish the Hollis and Theodora Nappen Dakota Kids Tree House education area in the mezzanine of the expanded North Dakota Heritage Center. Theodora is his late wife, a Velva, North Dakota, native who was a longtime teacher and an accomplished musician.

For four years following his high school graduation in 1936, Nappen worked in road construction for Walsh County. He then enrolled in the North Dakota School of Science in Wahpeton for two years, before transferring to the University of North Dakota in Grand Forks. He graduated with a degree in electrical engineering in 1943.

From 1943 to 1945, Nappen worked for the Tennessee Eastman Company at Oak Ridge, Tennessee, on a phase of uranium enhancement for the atomic bomb, as part of the Manhattan Project. He then served in the U.S. Army for two years, and was stationed in the Phillipines immediately following the end of World War II.

Returning to North Dakota, Nappen was employed by Westland Oil Company in

Minot as the contruction foreman from 1947 to 1968. Theodora and Hollis were married in 1965, and had a daughter who died in infancy.

In 1968, they moved to Oxnard, California, where they operated coin laundries and acquired business properties until retiring in 1982. They lived in Montevideo, Minnesota, until 2006, when they moved to Mandan to be

"Now that I am in my later years, I realize that history can be lost with each passing generation. It can be lost forever, and we need to do all within our power to preserve it."

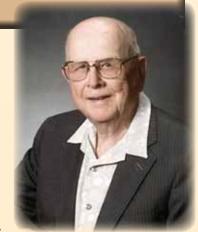
— Hollis Nappen, 2011

closer to Bill Schott and his late wife, Leah, and their family. Leah and Theodora were sisters; Theodora died in February 2007 and Leah passed away in March 2008. Schott is the SHSND Foundation's trustee development consultant.

He has long had an interest in history, having served on the board of the Chippewa County Historical Society while living in Montevideo, and being a Trustee of the SHSND Foundation. "Now that I am in my later years, I realize that history can be lost with each passing generation. It can be lost forever, and we need to do all within our power to preserve it."

In Bismarck, Nappen is active in the Lions Club and Sons of Norway.

He said he decided on his gift to establish the Dakota Kids Tree House to honor Theodora. "She loved kids, and this gift is an opportunity to help youngsters appreciate history and to know that there is a past. It's fitting that we leave something to remind people that we were here."



Hollis Nappen in 2010.

Written by Andrea Winkjer Collin, SHSND Foundation development Consultant, Reprinted from - Plains Talk - Winter 2011

## HOLLIS NAPPEN — A Working Partner and Friend to the Foundation

Large donors to any project are usually donors who began with small gifts and some kind of initial involvement in an organization. Hollis Nappen first joined the Foundation when he was nominated to become a History's Trustee by his brother-in-law Bill Schott, Foundation trustee consultant. Hollis donated \$2002 as a Trustee and became a companion and partner to Bill Schott and his wife, Alice Schott, as the Foundation networked across the state selling the expansion program in eight major communities.

When the legislative sessions began in 2009 Hollis was in the hearing rooms along with anywhere from 30 to 50 or more Trustees and supporters. He attended receptions for legislators and Hollis accompanied Bill to service club meetings and talked about his support of the expansion.

When Foundation board member Mike Gustafson of Kindred developed the History's Heroes program for the expansion fundraising efforts, asking for \$10,000

from families all across the state, Hollis was one of the first to give to this effort.

Legislators were pleased to see that the State Historical Society of North Dakota Foundation had provided a means for ordinary citizens to make a significant gift to the completing of the North Dakota Heritage Center with the "History's Heroes" campaign.

The History's Heroes concept was developed by Foundation board member Mike Gustafson, shown at left. Hollis Nappen was one of the very first to donate \$10,000 to this campaign.



Bill Schott, SHSND Foundation trustee development consultant, and Hollis Nappen traveled with Foundation staff across the state to speak about expansion efforts.



Karl Lembke, SHSND Foundation development officer, works with Schott on the Trustee network and History's Heroes gifts.

# A Call is Going Out for 10 "History's Heroes" to Step Forward in Every County in the State to Complete the Expansion of the North Dakota Heritage Center

"What 'heroes' most often have in common is their willingness to step forward and accomplish great deeds on behalf of others. Supporters of the expansion of the North Dakota Heritage Center in Bismarck are now using the 'hero' concept in the effort to raise funds for the project. A call is going out for 10 'History's Heroes' to step forward in every county in the state."

Reprinted from the January 2008 *North Dakota Living* publication of the North Dakota Association of Rural Electric Cooperatives

of North Dakota

### TERRANCE ROCKSTAD -More than Ten Years of Leadership

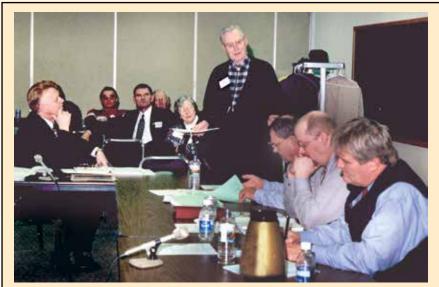
In the fall of 2001 Governor Arthur Link ■ wanted a face-to-face meeting with all the governors. A small private place to meet followed by a delightful meal was proposed for the governors by Terrance Rockstad, CEO and chairman of the board, Dan's SuperMarkets of North Dakota. Rockstad offered The Bistro American Café, which his wife, Dona Rockstad, owned and operated, for this historic meeting on November 16, 2001.

From this private dinner with a few Society and Foundation board members and staff, the governors William Guy, Arthur Link, George Sinner, Allen Olson, Edward Schafer and John Hoeven moved to the Heritage Center Main Gallery for the Governors' Forum, commemorating the 20th anniversary of the grand opening of the North Dakota Heritage Center. This evening launched the expansion vision for the state's history agency. Rockstad was appointed by Governor Hoeven and went on to serve on the State Historical

Commission in 2002-2003, which set in place the 10-year investment strategy for the agency expansion.

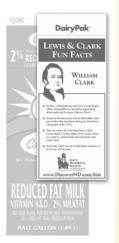
Terrance Rockstad, whose family has been in the grocery business for seven decades, has offered his help to the Society and Foundation time and time again for more than 10 years. He was instrumental in establishing the statewide network of History's Trustees, Foundation partners and supporters, by opening doors to unique partnerships with his friends and his associates in the grocery industry. Today more than 230 Trustees support the Foundation.

Dean Hornbacher, Hornbacher Foods, Fargo and Moorhead, as well as Mike Kraft, Economart, Williston, were two of many grocers in the state that Rockstad asked to help set up over-the-counter marketing of SHSND programming in regional grocery stores. Grocers also catered regional luncheons, helping to garner History's Trustees for the Foundation growing network



A commission appointed in 2002 by Governor John Hoeven to study the services, operations, staffing, and space needs of the State Historical Society met that December 3 at the North Dakota Heritage Center. Among those on hand was former Governor William Guy (1961-73), who urged SHSND Commission members to "think big" about the ongoing importance of how to best preserve and promote North Dakota's history and heritage. Guy is one of the state's five former governors who signed a resolution in November 2001 urging Hoeven to appoint the commission. Terrance Rockstad, far right, served on the historic commission.

> of expansion supporters. Upon Rockstad's recommendation, Dalles Schneider of Bismarck, a long-time Dan's employee, joined the Foundation board. All three men, Schneider, Kraft and Hornbacher, continue to serve as History's Trustees and have been active in the expansion efforts.



In 2003, Rockstad and Schneider coordinated efforts with Cass-Clay Creamery, Inc., of Fargo to help celebrate the statewide Lewis and Clark Bicentennial Celebration. Greg Hansen, marketing director, and Paul Morlock, president, Cass-Clay Creamery, Inc., set in place distribution of milk cartons with Lewis and Clark "fun facts" in three states for three years. Hansen also distributed Lewis and Clark backpacks to schools and libraries in his territory with historic information from dozens of contributing tourism partners.

#### \$100,000 Gift

## North Dakota Grocers Association Donates to Expansion to Honor Long-Time President

What is the best gift any association leader might receive from their membership? How about having a room named for you in the new expansion of the North

Dakota Heritage Center on the state capitol grounds? Sure beats the ol' gold watch.

Terrance Rockstad, CEO and chairman of the board of Dan's SuperMarkets in North Dakota, and Mike Kraft, owner of Economart in Williston, asked their North Dakota Grocers Association members and associate members to honor long-time association president Tom Woodmansee with a \$100,000 donation to secure the naming opportunity for one of the most-used meeting rooms in the Heritage Center. Those donations have been secured.

This newly updated meeting room in the expanded facility will be named and signed: North Dakota Grocers Association - Honoring Tom Woodmansee - Meeting Room. The board plans to hold board meetings, host socials

for members and legislators, and have special events in this meeting room on the capitol campus. The meeting room is public and will be used by hundreds of other groups each year.

"The North Dakota Grocers Association has a long history of working closely with the state legislature on key issues that have an effect on our members," said Rockstad. "We are pleased to have a base in the new North Dakota Heritage Center to keep our organization on the front lines at the capitol and also to show our appreciation to our consumer families from all across the state." Rockstad and Kraft are long-time friends of the State Historical Society and Foundation, as are many other grocery store and wholesale food vendors all across the state.

"We have hosted regional meetings for the Society and

Foundation and given our customers special brochures on historic sites in our area. Now making a large contribution to this regional tourism attraction, the North Dakota Heri-

tage Center, makes good sense in our growing state," said Kraft.

Woodmansee has been the highlyrespected president of the North Dakota Grocers Association since 1984. "It was not a hard sell to get members and associate members to

jump into this campaign," said Rockstad. "The hardest part was keeping him in the dark until the gift was announced at our 50th anniversary celebration and convention in Fargo on September 11 and 12, 2011."

Lieutenant Governor Drew Wrigley was the guest speaker at the convention and was able to surprise Woodmansee and his family with this honor.

Twenty-four association members donated to the campaign for the expansion. Two members, Jim Gilliam,

SuperValu, Inc., Minneapolis, donated and Alec Covington, Nash Finch Company of Omaha, each donated \$10,000 to support the effort. The donations came in from all over the state and from out-of-state association members.

Rockstad and Kraft and association members challenge other major business groups to organize their membership to give a similar gift to the North Dakota Heritage Center expansion project. The \$51.7 million project, funded by \$39.7 million in state funding and \$12 million in private funding, will create a regional icon, "the Smithsonian of the Plains," here in North Dakota.

"The Heritage Center project is for all the people of North Dakota, and the Grocers Association is proud to take a leadership role to bring private funding support," said Rockstad.

anniversary!
1961 - 2011

**North Dakota Grocers Association** 



Tom Woodmansee (center), North Dakota Grocers Association executive director, is honored at the annual North Dakota Grocers Association banquet in Fargo September 12. With him are his wife, Mary, and Terrance Rockstad, chairman of the board of Dan's SuperMarkets.

Reprinted from - Plains Talk - Winter 2011

Honoring Larry Rolfson, Vice President, Relationship Development, BlackRidge Bank of North Dakota

## LARRY ROLFSON A Love of History and Gift for Leadership

Larry Rolfson of BlackRidge Bank of North Dakota has a long history of supporting the state's history agency. Larry's Norwegian father loved history. Larry loved the old museum on the capitol grounds and spent many childhood days engrossed in the collections. His

family business was involved in the first Heritage Center construction. This interest in history has led Larry to be a strong leader in the more than 10-year statewide effort to expand the resources for the State Historical Society.

Virginia Nelsen, executive director of the Foundation, remembers a chance meeting in 2001 with Rolfson, who was

then associated with BNC National Bank of Bismarck. Tweed Roosevelt, great-grandson of President Theodore Roosevelt, was looking for partners to support a statewide tour to bring Roosevelt's Medal of Honor to the people of North Dakota. Rolfson quickly volunteered to coordinate such a tour. Jan Nelson, who was involved in marketing for BNC National Bank graciously helped to plan these early events across the state.

T.J. Russell and Scott Russell, executives of the family-owned business, Cloverdale Foods, Mandan, signed on for the whirlwind Medal of Honor tour in June-July 2001, offering the Foundation and Society a platform to tell the Roosevelt story and seek the first History's Trustees at these luncheon events. Serving the best of Cloverdale's foods and meeting in locations like the newly opened BNC National Bank in Fargo or Cloverdale's personal corporate "museum" at their Mandan plant, the Foundation met many business leaders who signed on to be long-time Trustees and friends of the Foundation.

Cloverdale Foods and BNC National Bank also collaborated to support the Snow Angel event on the state capitol mall when North Dakota earned a place in the *Guinness Book of World Records*. T.J. Russell, Scott Russell and Cloverdale Foods and BNC National Bank and

Jan Nelson continue to be generous supporters.

Rolfson later joined Starion Financial bank and remained an advocate for the Foundation. When the planning began for the private fundraising campaign, he brought in corporate/business banker Mark Weide of Starion to help

"We want North Dakotans to know that our business is on the front line, encouraging innovative partnerships that build pride and tourism in our state,"

T.J. Russell, CEO of Cloverdale Foods, Mandan during the 2001 Roosevelt Medal of Honor Tour

the Foundation. Later Jay
Feil of Starion put together
an asset management
program for the Foundation
campaign donations. Mark
Weide, now with the Bank
of North Dakota, along with
Jay Feil of Starion proposed
a joint venture to support the
Foundation in the last stages
of the expansion campaign.

"Rolfson believed in the Foundation's capacity to do what it proposed, and from this base of trust, he hand-carried the organization to the needed banking partnerships," said Nelsen.

In addition, Rolfson has nominated many, many individuals to the History's Trustee program, helping to



Tweed Roosevelt, left, stands by the commissioned portrait of his great-grandfather, Theodore Roosevelt, with North Dakota artist Andy Knutson of Towner. The SHSND helped organize Roosevelt's tour across the state in 2001 to display his great-grandther's Medal of Honor. The prints were sold through the SNSHD Foundation and at select galleries across the state.



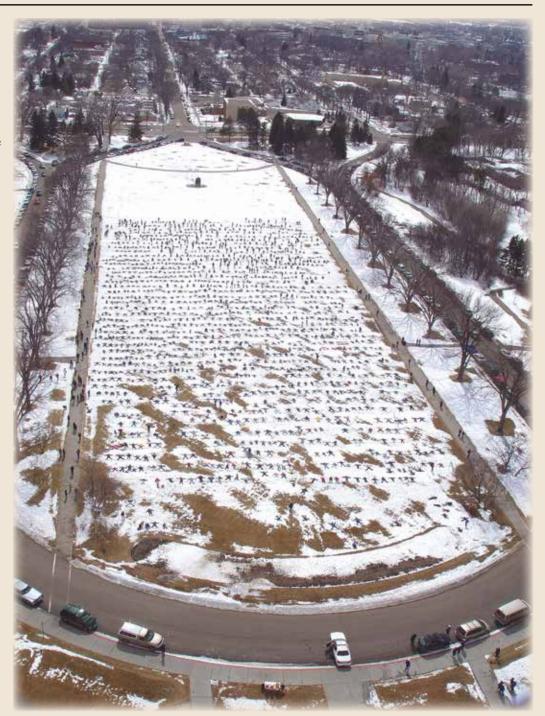
"The benefits an expanded North Dakota Heritage Center brings to all of us throughout North Dakota are so overwhelming that it's hard to imagine! This is infrastructure; this is economic development; this is tourism; this is for all North Dakotans, present and future. This is for those outside our state and who would or will be North Dakotans. This is for the discoverers of who we were, who we are, and who we will be." – Larry Rolfson

create the income the Foundation needed to fund the early expansion requests with the State Legislature. As the expansion bills came forward in the legislature, he attended nearly every committee hearing at the capitol, and he kept his favorite legislators informed through personal email messages during the critical sessions.

Not only did he provide good advice, he also made donations to the Foundation. Larry and Faye Rolfson donated as Trustees to the Foundation and then made an additional commitment for \$10,000 as History's Hero donors to the expansion. The Foundation is grateful to Larry Rolfson for his advice and leadership on very significant and important financial issues and his loyal support.

"Rolfson believed in the Foundation's capacity to do what it proposed, and from this base of trust, he hand-carried the organization to the needed banking partnerships."

Virginia Nelsen,
Executive Director



The State Historical Society organized an event to set a record for snow angels in the *Guinness Book of World Records*, in conjunction with a "Winter Fun" exhibit at the Heritage Center. Above, a total of 1,791 "angels" converged on the State Capitol Grounds on March 23, 2002, to set the record. The record was upheld in February 17, 2007, with 8,962 North Dakotans making angels, again at the capitol grounds.

## In Unconventional Man With Unconventional Vision

Honoring Harold Hamm, Chairman and CEO, Continental Resources, Inc.

# An Interview with Harold Hamm

The Contrarian Conquers the Unconventional:
Oilman Harold Hamm and his Exploration of North Dakota

By Andrea Winkjer Collin

The story of North Dakota begins with geology." This is the opening sentence in Professor Elwyn B. Robinson's *History of North Dakota*, which remains the definitive history of the state 46 years after its publication. The challenges of the varied land formations created by this geology, along with Northern Plains weather patterns, have dominated the history of the settlement of the state. This land and weather have dictated that those conquering these challenges possess the legendary pioneer spirit which sets them apart from the ordinary.

About those pioneers who challenged the Great Plains, Robinson wrote, "Pioneering in North Dakota, with its hardships, dangers, and isolation, as well as its opportunities, placed a premium on certain traits: courage, optimism, energy and ambition, aggressiveness, and compassion."

The fact that today North Dakota is the nation's largest producer of more than a dozen crops is testament to the fortitude and innovation of its state agriculture pioneers.

But a different brand of pioneer has been needed to solve the mystery of tapping the wealth of another commodity left by North Dakota's geological formations — its energy resources, especially oil. It was 61 years ago on April 4, 1951, when the Clarence Iverson #1 well, located four miles south of the Williams County town of Tioga, put North Dakota on the map as an oil-producing state. The challenge that followed has been how to produce these vast oil reserves to be commercially successful.

One of these pioneers is Harold Hamm, chairman and chief executive officer of Continental Resources, Inc., which today is the largest leaseholder in the Bakken oil field in North Dakota and Montana.

A self-proclaimed "contrarian," Hamm has had a presence in North Dakota since 1988. He has brought his unique brand of Robinson's pioneer characteristics of courage, optimism, energy and ambition, aggressiveness and compassion to help conquer the unconventional oil fields of the Bakken Formation.

North Dakota recently became the third largest oil-producing state in the country, behind Texas and Alaska. It reached a record high of 200 drilling rigs in December 2011, and the annual monthly average rig count increased from 126 in 2010 to 182 rigs in 2011.

In the past five years, North Dakota's annual oil production rose from 45,121,213 barrels in 2007 to 152,907,010 barrels in 2011. And, today there are more oil rigs operating in the United States than in the rest of the world combined.

Over the past 25 years, Hamm has spent a significant amount of time in North Dakota. Continental Resources employs some 150 people

in North Dakota, South Dakota and Montana. In late March, the company officially moved its headquarters from Enid, the town

"I grew up on a farm in a rural area, working with livestock and in the fields. It was a good preparation for what lay ahead for me."

where Hamm started Continental Resources, to Oklahoma City.

In February, Hamm reflected on his life and his exploration of North Dakota in an interview with the State Historical Society of North Dakota Foundation.

#### A family of 15 -

Hamm was born on December 11, 1945, the youngest of 13 children born to Leland and Jane Hamm. He was not brought into a life of

wealth and privilege. His father was a sharecropper, working near Lexington, Oklahoma, located 37 miles south of Oklahoma City. Of his early years, Hamm likes to tell audiences, "I wasn't born in a log cabin. We got one after we came into some money."

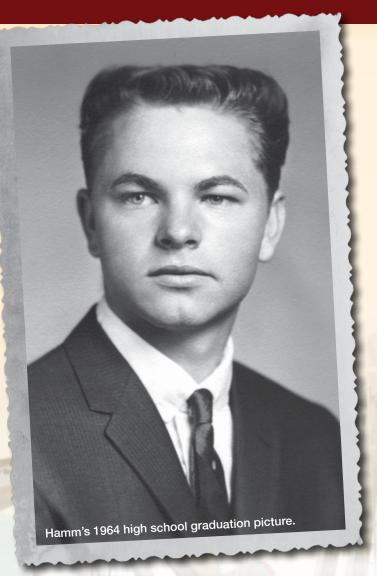
Growing up on a farm in a rural area, he worked with livestock and in the fields. "It was a good preparation for what lay ahead for me."

His family stuck together to help each other. "We all worked for our family unit, and if somebody needed something we'd jump in and help. My parents were generous. They worked closely with the church, and as people had needs around us we would help, give what little we had, whatever was needed. Even with 13 kids in our family a lot of times we'd take people in who didn't have a home, to help them get by."

Today, Hamm sees the good that came from those circumstances. "Some degree of hardship is good in anybody's life. If everything was



Harold Hamm was raised near Lexington, Oklahoma.



great and we had no challenges, we wouldn't know how to meet adversity and overcome it. Certainly looking back on my life there were a lot of adverse situations that our family would try our best to overcome. We weren't a lot different from any other family growing up in that time. There were a lot of poor folks who didn't have much, and if you had your health and family you felt blessed. And, we certainly did."

When he was 17 years old, Hamm moved 130 miles north to attend high school in Enid. Nearby were the oilfields around the town of Hennessey. "When I came to Enid, I'd never been around an oil field, and a new technology, the fracture stimulation of what's called river cracks, was pumping fresh water into the Mississippian Formation. This had caused quite a boom in 1960."

It was a unique time in Enid's history and it had an impact on him. "I came there in 1962, and I was able to see this oil and gas development and be around oil people and sense who they were."

The impressions he was forming were reinforced one day at a high school assembly. "There on the stage was a gentleman wearing a white shirt with his sleeves rolled up, working a potter's wheel." It was John Frank of nearby Sapulpa, who owned Frankoma Pottery Company.

"He kneaded a large amount of clay on the wheel, built a vase, a beautiful vase, tore it down, then started over. All the time he talked about his love of the arts and building things. That was his passion. He spoke to everybody, but I thought he was talking directly to me. He talked about finding something in our lives that we could be passionate about and to follow that dream."

That caught Hamm's attention. "I thought, 'Well, gosh, what could I be passionate about? I'm going to high school. I'm working at a truck-stop pumping gas and fixing flats.' But I looked at the oil and gas development running from south and northeast of Enid. What I saw was very unique. I determined that was something I could be very passionate about. That captured my imagination as a young man."

Eager to learn more, he wrote a thesis paper on oil in his high school distributive education class. The more research he did the more he was enthralled with this ancient resource.

"I also saw these oil people around me who were charismatic and big-hearted. But it went deeper than that. These were big people. Frank Phillips and the Gettys and Skellys and all those people here in Oklahoma from the oil and gas industry had given their entire fortunes away developing Oklahoma. I wanted to be a part of that. I thought that if I could take an idea, a concept, and develop that concept and create it by being a little bit smarter than anyone else had been before me, perhaps I could unlock this hidden treasure and create a vast





People from there would tell me about the winters, what it was like to operate equipment there, some of the challenges, and also the great fields there."

amount of wealth. That thought grasped my mind and I decided to go with it. I have never lost that dream."

He started on his dream at the bottom, working for Potter Oil Company and later for a short while Champlin Petroleum. He then had an opportunity to buy his own service equipment with a \$1,000 loan. "I started a little service company with one truck and built that company up, but I wanted to find oil and gas. I wanted to be an explorationist and so I started learning as much as I could. I learned from everybody I was around, all facets of the business, the engineers, geologists and geophysicists, just everybody."

In 1971, Hamm stepped out and drilled a wildcat well. "I bought some leases on an idea, a prospect, a geologic concept in Alfalfa County. The well was about five miles

from existing production and it came in extremely well, producing about 75 barrels an hour. I developed this little field of about six million barrels of oil."

Every oilman's dream is that his first well is

Hamm's first well was successful, enabling him to go to college to study geology 10 years after high school.

successful. Hamm's dream was realized. "That's where it started. That field enabled me to go to college, something I hadn't had the opportunity to do before. I didn't go for the degree, I just went for the knowledge and to develop the skill set in geology that I used to find more oil and gas. It served me very well."



Hamm's company changed its focus from gas to oil in the late 1980s, and turned its attention to the Williston Basin.

He attended classes at Phillips University in Enid.
Because of the opportunity he and others in his family had to go to college, Hamm has been a strong supporter of higher education. "It's very important. My family was in a cycle of poverty that we could have never gotten away from without education. I've been very involved in wanting to strengthen higher education."

And just as John Frank encouraged him when he was in high school, Hamm has spoken to students over the years, hoping that he might also inspire some of them to find their passion.

#### North to Dakota -

Early in his career Hamm learned about oil in North Dakota. "The oil and gas business is a pretty close-knit group. People who worked up north would tell me about the winters, what it was like to operate equipment there, some of the challenges, and also the great fields there."

Through the 1980s, Hamm's company had been involved primarily in oil development in the Midcontinent area of Oklahoma, producing about two-thirds gas and one-third oil. "That's what the Mississippian rocks here will give you."

But, when the country had a glut of natural gas in the late 1980s, Continental Resources decided to change its emphasis to the discovery of oil. "We did a study of all the basins in the country, and the Williston Basin came up as one that produced oil and not a lot of gas. That caught our interest."

Hamm remembered a conversation he had with a longtime engineer friend from Tulsa. "He and his wife had been traveling through the Rocky Mountain Region and he pointed out to her the large oilfields and what company operated them. Pretty soon his wife looked at him and asked, 'Why are all these companies operating here the major oil companies?' He replied, 'Well, they weren't major oil companies when they found those fields. Those large fields were company makers.' So, I went up there to find oil and as an explorationist to find really large fields. That was my focus."



#### **Early Williston Basin success** -

His interest in Williston Basin oil came at a time when many companies had left the area when the boom of the late-1970s ended. In 1989, he found oil in the Mid Fork field near Lustre, Montana. Four years later he started drilling in the Cedar Hills Red River B Field in the far southwest corner of North Dakota.

"In 1993, there were only four rigs running in the state. It was out of favor for exploration."

Hamm saw what was happening in Canada at the time and he thought that North Dakota should consider emulating it.

"There was a new concept up there, kind of a novel idea at the time, which was called horizontal drilling. In 1993, Saskatchewan had passed an incentive that there was no tax on the first 100,000 barrels produced, so it was a great trigger for horizontal drilling. It had really taken off. The rig count had sprung up to about 300. Considering that the Williston Basin straddles the United States-Canadian border, we felt the same rocks were on the United States side and maybe the same thing could happen here."

He met with many state officials in North Dakota. "Our message was 'let's help get something started over here. Let's see if horizontal drilling will work here, as well."

Then-Governor Ed Schafer was one of those with whom Hamm met. "He not only grasped the idea, he really ran with it," Hamm said of Schafer. "He actually went into the legislative committee meetings and urged them to go forward with the idea. This was unique to me. I had seen governors operate in other states, but I'd never seen that before."

In 1995, North Dakota adopted a tax incentive trigger for horizontal drilling. Today, nearly all wells drilled in the state are horizontal.

Continental Resources drilled its first horizontal wells in North Dakota in Cedar Hills. "We had drilled vertical wells but we felt we needed something else. Unless they were highly fractured, vertical wells there were hard to get to produce economically. We felt that in these thin bed reservoirs like the Cedar Hills field in the Red River B formation horizontal drilling would turn it on. It had good porosity but very low permeability, so the oil would not flow through the rock very well."

Horizontal drilling did work. "It worked extremely well. There was a high cost to do this work and we were in a \$20 per barrel pricing environment, so it was still tough to make all this come together. But it did, and soon we had a pretty nice development going on."

"I've been a contrarian, só to speak. I came into this work through the service business and learned it the hard way with a lot of mentors, geologists, geophysicists and engineers. Learning it was a bit unconventional."

#### 'Breaking the Code' in the Bakken —

The years 2002 and 2003 found Continental Resources in the Elm Coulee Field of the Bakken Formation in Richland County, in the northeast corner of Montana. "We broke the code there." Hamm said, using his term for how they figured out what worked in that oil field. This included hydraulic fracturing, which had just begun to be used with horizontal drilling in the area, with promising results.

He was ready for a new challenge. "I thought that if this works here, where's the rest of it? Let's figure it out. We felt like North Dakota could be as good or better than Elm Coulee." Hamm put his geologists to work, mapping the Bakken Formation across the entire Williston Basin. They then visited the Core Depository at the University of North Dakota, which is operated by the North Dakota Geological Survey and contains cylindrical rock cores taken from virtually every oil well drilled in North

To commemorate the 60th anniversary of the discovery of oil in North Dakota, Continental Resources erected two monuments to recognize the Robert Heuer 1-17R well in Divide County. At left, Hamm shakes hands with Robert Heuer of Noonan, North Dakota, as Lt. Governor Drew Wrigley looks on. Below, Hamm speaks at the dedication of the monu-

ment in October 2011 at the Di-

vide County Pioneer Village in

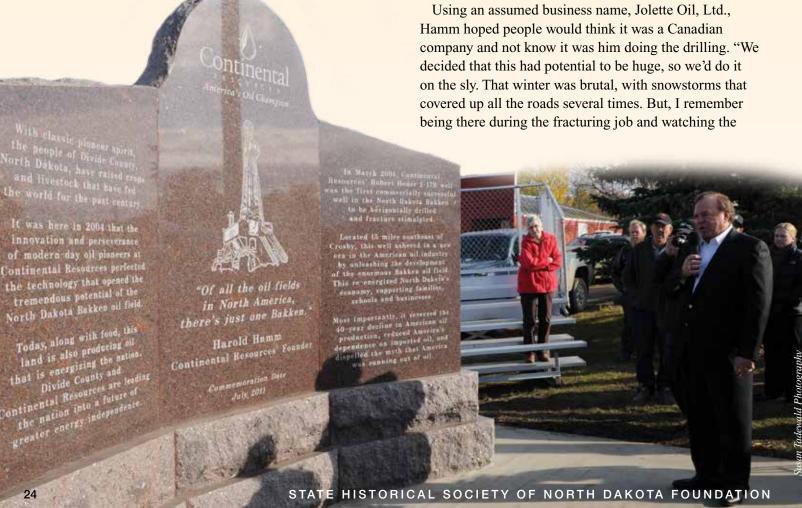
**Crosby.** Susan Tadewald Photography

Dakota's Williston Basin. "We laid out all the cores that cut the Bakken, even though there weren't many of them. While we were there looking at those cores we

actually saw staining down in the Three Forks Formation. I never did forget that, seeing the staining and wondering how it got there. Was it generated in the Three Forks or did it come from Bakken?"

Based on what they saw in the cores, they leased some 300,000 acres across the Nesson Anticline in northwestern North Dakota. They went back to a dry hole in Divide County, the Robert Heuer 1-17R. "We entered an old dry hole so we could quickly get into the zone. It was a pretty short lateral, not real long at all."

Using an assumed business name, Jolette Oil, Ltd., Hamm hoped people would think it was a Canadian decided that this had potential to be huge, so we'd do it on the sly. That winter was brutal, with snowstorms that covered up all the roads several times. But, I remember being there during the fracturing job and watching the



pressures and the zone take the treatment like it did. I thought, 'Gosh, this is going to be phenomenal.'"

Hamm said it was one of those moments in life. "You just realize that you are on top of something that is going to be huge with potential."

The Robert Heuer 1-17R was the first commercially successful well in the North Dakota Bakken that was horizontally drilled and fracture stimulated.

In 2011, as part of the commemoration of the 60th anniversary of oil discovery in North Dakota, Continental Resources erected two monuments recognizing the significance of the Robert Heuer 1-17R well. One was placed at the actual well site near Noonan, and the other at the Divide County Pioneer Village in Crosby.

#### Trial and error -

Based on the results of the Robert Heuer 1-17R, Continental Resources leased several hundred thousand more acres in the Bakken and kept on working.

"While we were treating the Robert Heuer 1-17R the pressures were different than what we experienced in Montana. So the same techniques that we used over in Montana didn't apply, didn't transport very well to those wells in North Dakota. We had to adapt to those conditions, those pressures there that were completely different. We tried a couple of different things that didn't work, so we went through quite a learning phase. The entire industry did."

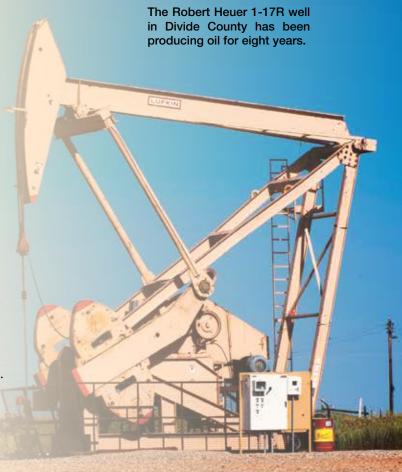
Hamm said it wasn't like turning the switch on, it was breaking the code. "We see the importance of that every time it's tried. We went through it in Montana, and had to go through it again in North Dakota. So from the time of that completion in early 2004 through the next three years, there was a lot of trial and error."

They drilled other wells in the North Dakota Bakken that weren't commercially successful.

"It took everything we could think of to get around that curve. In some of the really good areas we didn't have that problem and it would just come at you. But in most of them, even along the highly productive areas of the Nesson Anticline, it took different techniques."

Hamm says the oil industry shares a lot of data. "This is a great industry we're in. It really is. It may cost our company a whole lot to learn these things, but eventually it is shared with everybody else. So in the North Dakota Bakken we were learning a lot, we learned from others, and others learned from us. But through the whole process we broke the code and we continue to improve the wells today. It's not over."

Today, Continental Resources is working to lessen the environmental footprint with its Eco-Pad™ technology, which drills four wells into different formations from the same location. This is a technology Hamm pioneered in the mid-



"I remember being there during the fracturing job of the Robert Heuer 1-17R well. It was one of those moments that you just realize that we are on top of something that was going to be huge with potential."

1980s with wells under the city of Enid. "When I came up with the idea of Eco-Pads™ in North Dakota, I had already done that 20 years earlier."

#### Comprehending the potential —

In the eight years since the Robert Heuer 1-17R proved that oil discovery in the North Dakota Bakken could be commercially successful, Hamm has tackled other challenges. One has been to more accurately quantify the amount of oil that exists in the North Dakota Bakken, and another has been to help convince North Dakotans that this current oil play is going

The United States
Geological Survey made
an estimate in 2008, based
on 2007 data, of 4.3 billion
barrels of recoverable oil in
the Bakken. Hamm's staff was
skeptical. "It's been phenomenal
finding out how much oil can be
recovered in the Bakken. That first estimate

to remain for the long-term.

excited us and a lot of people. But pretty soon we realized that there was going to be a whole lot more oil than that."

Hamm put together a team to tackle this. "We spent several months assessing the size of this play. In October of 2010 we announced our estimate that the field contained

24 billion barrels recoverable with the technology at this time."

That estimate included 20 billion barrels of oil and 4 billion barrels of natural gas. Their announcement that the Bakken contained six times more than the USGS estimate brought out some naysayers.

"The reaction was very mixed because a lot of people didn't have the data we had. We published a white paper that listed the criteria, the data, the method and how we

came to the numbers. It showed that 48,000 wells would have to be drilled to fully

develop the resource. At that time the industry drilled about 1,500 wells a year, so that was going to take a long time to develop."

He is pleased that the USGS has indicated a willingness to reassess this estimate, hopefully this year.

"This is particularly good with the advent of the Three Forks and the lower benches. Not as much was known

about them at that time of the first estimate. Now we know there are four benches, thrusting the development down in the Three Forks that's oil saturated, so this is an addition. It looks like my 24 billion barrels are a little bit conservative. Of course, now we're also seeing the production confirming our estimates on where we thought



ourtesy of The Bisi

that would be going."

Hamm's 2010 estimate also helped define infrastructure needs so planning could proceed. "We didn't want the boom environment to overcome everybody."

Throughout 2010, Hamm traveled across North Dakota, speaking to community leaders, legislators and colleagues in the oil industry about the potential of this resource play.

"Many people seemed to think, 'here we are with another dream that is going to be quickly gone.' They didn't want to spend money on infrastructure, or build motels and RV parks or expand their restaurants. They had been burned before in the early '80s. So I toured the state for almost one year telling people about the play, that this was very significant and it was going to be around for 30 or 40 years from now. It was a whole different deal.

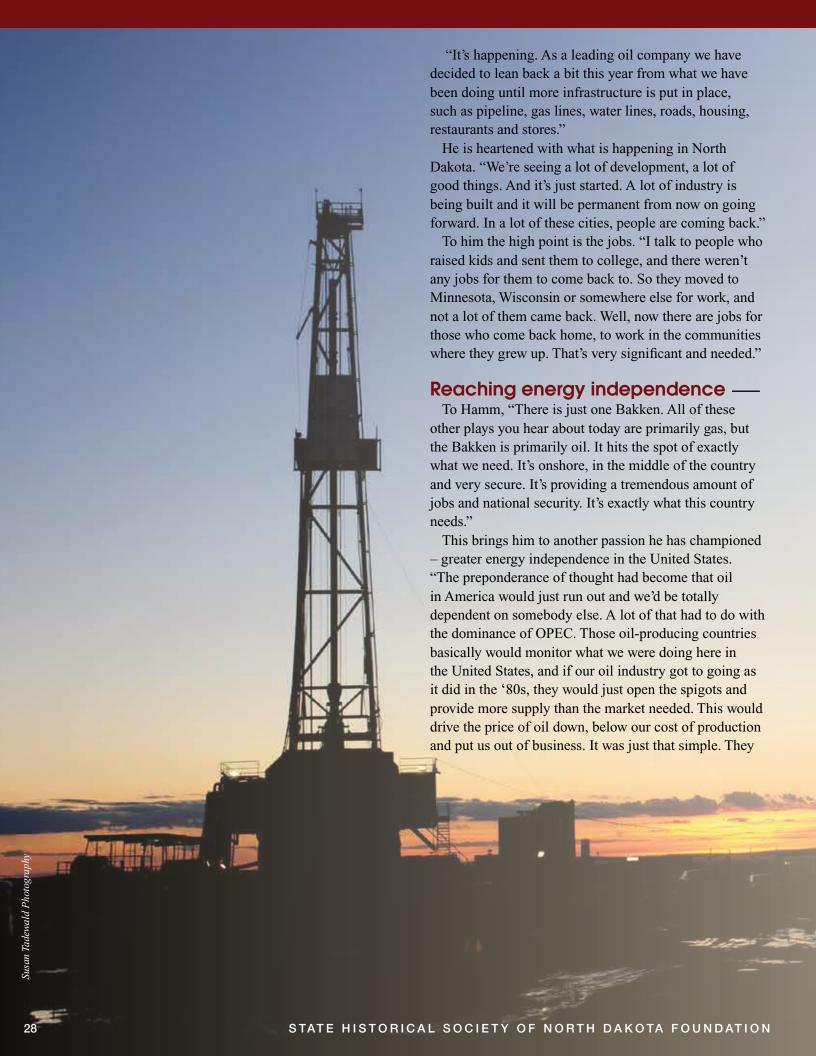
"Before it was just the price. We had a great price for a few years, but it went away and so did the play. But here we have a huge resource that isn't going away. It's going to be here and it's going to be developed. People need to know that."

Hamm is pleased that North Dakota is stepping up with massive investments in infrastructure in western North Dakota.

Hamm has spent a significant amount of time traveling across North Dakota and talking about the potential of the state's oil industry. He is shown on the previous page speaking at an oil conference in Bismarck in 2008. Hamm visited the University of North Dakota in December 2010, at right, examined core samples at the Geology Department, and below, talked to students.







did this over and over and over for 50 years and it was very aggravating.

"Eventually they ran out of that excess capacity, but by then most domestic producers had quit. They didn't know how to drill for oil, and they had lost the will to look for it."

When oil imports got as high as 60 percent, Hamm decided that more people needed to be talking about the importance and significance of domestic oil produced in the United States. He started in 2005, at about the same

and said, 'Gosh, we can't spend a lot of research money on that because it's a novel idea.'

"Today, that novel idea has 98 percent of the wells being drilled in North Dakota that are horizontal. They are not very novel anymore. And not unconventional any longer."

Like the earlier North Dakota pioneers who had their own codes to break with the challenges they faced in agriculture and construction and transportation, Hamm and the other oil pioneers did it in the Bakken oil field.

"I'm a contrarian. I was looking for oil when everybody

# "There is just one Bakken. It's onshore, in the middle of the country and very secure. It's providing a tremendous amount of jobs and national security. It's exactly what this country needs."

time the independent producers in the country made a "declaration of independence" that America could become energy independent.

"We stopped the decline, and by 2008 were adding back to the U.S. supply. I predicted we could get below 50 percent imports, even though everybody thought we could not. Today we are only importing 43 percent of our oil. Within 10 years we can be energy independent in North America with oil from Canada, Mexico and the United States.

"I believe giving people the knowledge and belief that we did this here in America – the hard way – is a very important psychological boost."

He believes the success of unlocking the mystery of finding oil in the Bakken has played a big part in this change of attitude.

"The Bakken has had a lot to do with it. It is very satisfying to see this new attitude. A lot of people deserve credit for stepping up and saying, 'Gosh, we want to be part of this.' It's certainly good for the country, it's good for the companies, it's good for the state, and it's good for the people of North Dakota."

### The unconventional is now conventional

When Hamm first experimented with horizontal drilling in North Dakota, it was considered unconventional. Likewise, the Bakken Formation has been considered an unconventional oil play. "When we were asking companies to help us develop new bit technology for horizontal wells to do the precision drilling that we needed to stay within a two-foot or three-foot zone, those companies came back

else was involved in natural gas. That was a contrarian move. In fact, about 85 percent of the rigs in the United States for a long time were looking for gas and only 15 percent were looking for oil."

And, while he is talking about the Bakken, the geologist in Hamm clarifies that is not accurate to describe it as a shale play.

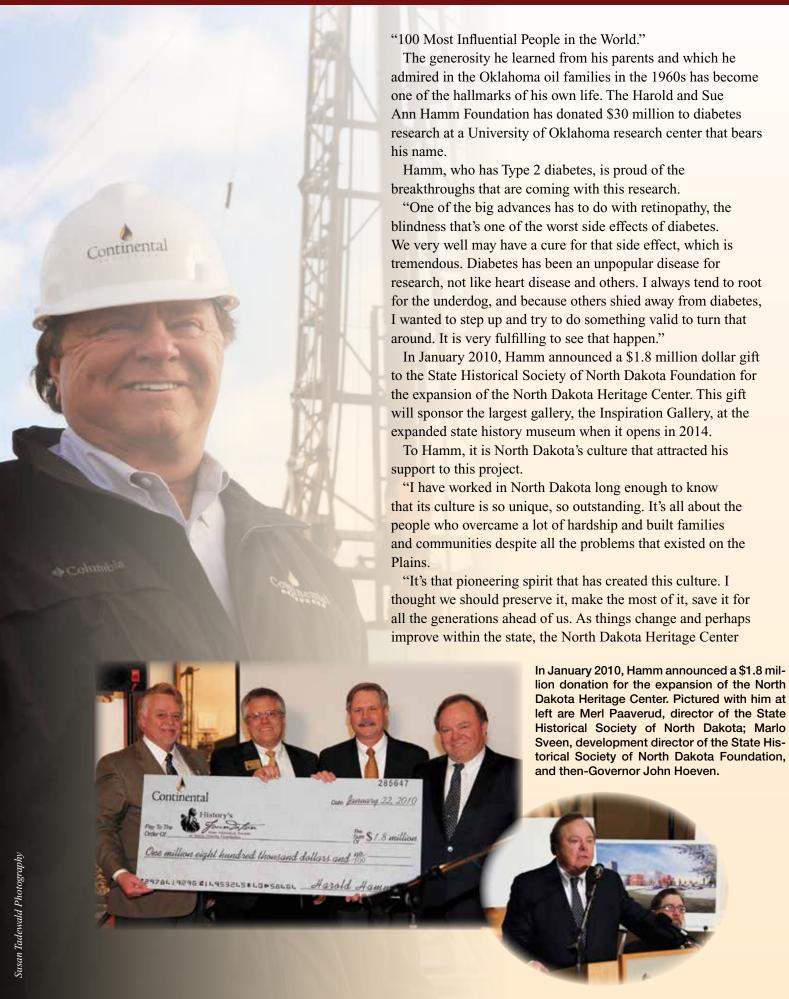
"What we have here is oil that generated from the shales, but actually it's locked up into a dolomite between the shales and also below in the Three Forks. So it went into rock and became almost impermeable. It is tight rock, adjacent to the shale, but it's not shale play. It's a tight rock play, tight oil play as we call it. So it's very unique, but the Bakken is not unconventional. Not anymore."

As for predicting the longevity of North Dakota's current oil play, Hamm compares it to the Permian Basin oil field in west Texas and southern New Mexico.

"We saw the beginning of the Permian Basin development in the 1950s, and 60 years later it's still going on. And, here we are celebrating the development of Williston Basin's Nesson Anticline 60 years later and it still is producing 100,000 barrels a day. That is very significant."

#### A legacy as a leader ——

Today, the profession to which he aspired as a high school student has brought him extraordinary success. *Forbes Magazine* has called Hamm "the last American wildcatter." It has also brought him the wealth that has placed him on the annual *Forbes* list of the country's most wealthy individuals. This year he ranked 30th. In April, Hamm was named to *Time Magazine's* 2012 list of the



will let everybody know what their true culture was."

North Dakota's oil boom and strong economy have put the state on a national platform of attention that is unparalleled in the history of the state.

"When you look across North Dakota there is so much to be thankful for. It's tremendous what's going on in education and business. And, particularly with farming, you've got some of the best land anywhere in the Red River Valley.

"I think it's high time that North Dakota step forward. It's natural to take a backseat, but it's time to take the front seat. It would be good for the state to build on the pride that obviously everybody has and to demonstrate that pride to the rest of our country and to the world. It's a very diverse, great state. There are so many good aspects, and the oil industry is just one part of it."

As for his legacy as the history of oil development in North Dakota continues to be written, Hamm is reluctant to take credit for the good his involvement and investments have generated.

"I hope when historians look at me I will be considered a leader, as someone with a vision from the beginning for the possibilities in North Dakota to develop something that would benefit the state and its people.

"The state is dealing with a lot of development issues now and it's easy to be negative. But we need to quickly and in a very positive manner turn those into positives for the state. We need to make sure that what we're developing is something that's good, is going to be around for an awfully long time, and will benefit North Dakotans for generations to come.

"I would like North Dakota to remember me for being a part of that."



#### **ARTICLE CONTRIBUTORS**

Andrea Winkjer Collin is a Williston, North Dakota, native who has made Bismarck her home for the past 20 years. Through her business, Capital Communications, Inc., she provides development consulting services to the State Historical Society of North Dakota Foundation. Her other current projects include being editor of North Dakota Horizons magazine, senior editor of the North Dakota Blue Book, and writer for the State Bar Association of North Dakota. A book she wrote, Mr. Wheat: A Biography of U.S. Senator Milton R. Young, was published in 2010.

**Susan Tadewald** is proud to be from North Dakota. She was born in Bismarck and brought up in the countryside, where she found her love of the vast North Dakota prairie and its people. After graduating from the Minneapolis College of Art and Design in 1993, she established herself as a freelance photographer and graphic designer. She owns Susan Tadewald Photography in Minneapolis. Her photographs in this publication were taken October 26 and 27, 2011, in Williams and Divide Counties.

**Additional Photographs** - Continental Resources, Inc.; SHSND and the SHSND Foundation: *The Bismarck Tribune* and *The Grand Forks Herald* 

Design and Layout - Shelly Duppong, Clearwater Communications

Interview Transcription - Jim Davis, SHSND head of reference services



#### **VIDEO PRODUCTION**

Expansion Video – "The North Dakota Heritage Center: An Enduring Legacy, 'The Peoples Place'"

**Video Production - Basin Electric Power Cooperative** 

Editing and Writing – Virginia Nelsen, Executive Director, and Andrea Winkjer Collin, Development Consultant, SHSND Foundation

Harold Hamm Video – "An Unconventional Man With Unconventional Vision" Video Production – Basin Electric Power Cooperative

Writing and Editing – Andrea Winkjer Collin, Development Consultant, SHSND Foundation Narration – Rick Collin, former SHSND Communications and Education Director

Photography – Susan Tadewald, Tadewald Photography

Review and Editing – Virginia Nelsen, Executive Director, SHSND Foundation

# History's Trusfees Backbone of Foundation Expansion Efforts



There is a formidable force at work supporting the expansion vision. More than 230 partners and friends, History's Trustees, have been the soldiers in the field. "Without the statewide support of the History's Trustees, I don't believe that the State Archives would have been funded nor the Heritage Center funded," according to Virginia Nelsen, Executive Director of the Foundation. "Trustees filled the hearing rooms, emailed and called and met personally with their legislators. Bill Schott and Marlo Sveen orchestrated those efforts. It was a formidable task, but the partnership launched with History's Trustees has been the backbone of the Foundation's expansion efforts."

All Foundation board members pledged to be History's Trustee donors as well as all Society board members. Many Society and Foundation staff signed on as Trustees. Bill Schott, retired economic development specialist from Basin Electric Power Cooperative agreed to launch the statewide program. Today, Marlo Sveen, Development Director and Karl Lembke, Development Officer for the Foundation assist Bill Schott with the committee.



TRUSTEE - STATE SENATOR JOHN
ANDRIST, CROSBY, "In my lifetime
I've seen a dramatic change in
North Dakota attitude – from
inferiority to pride. Much of it is
a result of discovery of how our

lives have been shaped by history, which has been faithfully recorded by the State Historical Society at the North Dakota Heritage Center. Recording and honoring the past is the best way to honor the people and forces which have shaped North Dakota."



TRUSTEE - JACK OLIN, DICKINSON, "I have heard it said many times, 'yesterday is history and tomorrow is a mystery.' What about today? Well, as each today goes by, it is our responsibility to record

and preserve the history of yesterday. It is also our responsibility to plan and prepare for the mysteries of tomorrow. In order to do so we need an expanded North Dakota Heritage Center to store, to preserve and to display our history."

Governors, Society and Foundation board members, the state congressional delegation, legislators and current Trustees nominate individuals to be part of this group.

History's Trustees: North Dakota's most influential and respected leaders, the "citizen caretakers" of the state's history, developing partnerships for the preservation and promotion of the heritage of North Dakota and its people.

History's Trustees have contributed in many forms, both in donations and/or services. Each Trustee serves for four years or longer. Trustees are asked to pledge \$2002; significant in-kind support may also be pledged. All Trustees provide connections, support, and commitment to Society and Foundation plans.

Now more than 230 individuals are serving or have served as History's Trustees. Trustee contributions made it possible for the Foundation to work side-by-side with the Society from 2001 to 2005 seeking funding for the expansion recommendations of the governors and the State Historical Commission. After 2005 the Foundation launched formal expansion campaign efforts to move the legislative and private support forward.

A full list of History's Trustees can be accessed at the Foundation website *www.statehistoricalfoundation.com*. The list of Expansion Donors does not report Trustee donations at this time. In the 2013 Recognition and Thank You Event Report a list of History's Trustees will be shared. Thank you to our History's Trustees.

# Honoring Donors to the Expansion of the North Dakota Heritage Center

Gifts Given to the Expansion of the North Dakota Heritage Center

# Thank You, Thank You

The thank each of our donors who have brought the private fundraising efforts over the \$10 million mark. Our goal is to raise \$15 million – and we need your help to finish. We are grateful and continue to be astonished by the generosity of the many individuals and organizations who have stepped forward to give to this museum expansion – the peoples place.

Many have been in the trenches with our staff to secure these gifts. We thank you for that help. But we can't stop now, we have more to do. If you have donated and have friends or associates who would also like to give to this project, please call and get the Foundation connected with your friends.

If you have not made your gift, it is time to join these generous donors. If you are a member of an association, club or lodge take a leadership role and encourage these organizations to look at a naming opportunity with a group gifting effort like the North Dakota Grocers Association gift. Thank you, thank you to all our donors.



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Karl Lembke. SHSND Foundation **Development Officer** 

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# **Proposed** North Dakota Heritage Center Expansion Naming Opportunities

### -Take A "Chair at the Table"

#### A SIGNATURE PLACE IN NORTH DAKOTA HISTORY



The last 70 years of North Dakota history is filled with stories of innovation and emerging opportunity and technology. These stories of success create pride and inspiration in our children. The Historical Society needs industry to take "a chair at the table" to bring these tales to life.

This advisory-consulting group of industry leaders will shape the new exhibits with sophisticated technology and rare artifacts and collections plus providing critical insights into industry advancements. Together staff and industry leaders can weave the complex tales of progress, innovation and imagination for future inspiration.

Donors pledging \$100,000 or more over a five-year period in the expansion campaign will have a "chair at the table" and a "naming opportunity" in the new North Dakota Heritage Center – a signature place in North Dakota history.

Reprinted from - Expansion Campaign Naming Opportunities

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#### - 2012 Recognition and Thank You Publication -

Recognition Report: Report was collaborated between the Society and Foundation's print archives from 2001 to 2012 with new materials from the following contributors.

Recognition Report Publisher: State Historical Society of North Dakota Foundation

Foundation Contributors: Report Design Development and Writing, Virginia Nelsen, Executive Director; Writing and Editing, Andrea Winkjer Collin, Development Consultant; Marlo Sveen, Development Director; Karl Lembke, Development Officer;

Kris Hockett, Executive Secretary; Diane Wolberg, Membership and Accounting; Volunteers; and Experience Works Staff.

Society Contributors: Merl Paaverud, Director; Dave Skalsky, Assistant Director; Claudia Berg, Expansion and New Initiatives Coordinator; Kathy Davison, Acting Editor, Communications and Education Division; Beth Campbell, Visitors Service Coordinator; Brian Austin, Graphics Services Coordinator-Agency Photographer; Chris Johnson, Director, Museum Division.

Graphic Designer: Shelly Duppong, Clearwater Communications

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Architect: Hammel, Green and Abrahamson, Inc, St Paul, MN. Architecture - Loren Ahles FAIA, Vice President, Design Principal; Timothy Carlson AIA, Associate Vice President; Rebecca Celis AIA LEED AP, Associate; Greg Haley AIA LEED AP, Vice President, Project Manager; Todd Kraft, Senior Associate; Adam Luckhardt AIA, Associate, Project Architect; Gary Reetz FAIA, Vice President, Principal; Jesse Zeien, Architectural Staff Member. Mechanical - Leighton Deer PE HBDP LEED AP, Associate Vice President, Lead Mechanical Engineer; Nancy Green, Associate; Kevin Kaufman, Mechanical Staff Member. Electrical - Timothy Clevens PE, Associate Vice President; Christina Dumoulin LEED AP, Electrical Staff Member; Ben Gutierrez, Associate, Lead Electrical Engineer; Michael Woodson LEED AP, Associate Vice President. Structural - Paul Asp PE SE LEED AP, Vice President, Lead Structural Engineer; Amanda Clements PE, Senior Associate, Structural Engineer. Interior Design - Doris Rolfshus CID LEED AP, Senior Associate, Lead Interior Designer. Lighting Design - Patricia Hunt LC, Senior Associate, Lead Lighting Designer. Landscape - Ross Altheimer ASLA LEED AP, Senior Associate, Lead Landscape Designer. Cost Management Services - Mark McDonald, Associate Vice President. Specifications - Gerhard Guth AIA CBO CSI CDT LEED AP, Senior Associate; Robert Johnson Miller, CSI CCS LEED AP, Specifier.

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Exhibit Design Team: Great Plains Exhibit Development Joint Venture. Lord Cultural Resources, Inc, Toronto, Canada - Maria Piacente, Project Manager; James Bruer, Senior Exhibition Designer; Yvonne Tang, Exhibition and Events Director; Katherine Molineux, Senior Exhibition Consultant. Xibits, Inc, Grand Rapids, Michigan - Erich Zuern, Producer; James Hungerford, Financial Manager. Taylor Studios, Inc, Rantoul, Illinois - Renee Beere, Production and Installation Manager; Jason Cox, Art Director.

Continued...



## Partners for the Expansion of the North Dakota Heritage Center

State Agency Support: Office of Management and Budget - Pam Sharp, Director; Sheila Peterson, Director, Fiscal Management Division; Joe Morrissette, Analyst; John Boyle, Director, Facility Management Division; Joel Leapaldt, State Facility Planner, Facilities Management Division; and Tom Job, Capitol Complex Construction and Maintenance Project Manager, Facilities Management Division.

2002-2003 State Historical Society of North Dakota Commission Members: Chairman - Lt Governor Jack Dalrymple; Co-Chairman - Merl Paaverud, Society Director; Former Speaker of the House Richard Kloubec; Former Governor Arthur Link; Former Lt Governor Rosemarie Myrdal; Chester Nelson, Jr, Former Legislative Budget Analyst/Auditor and Society Board Member; James Sperry, Former Society Superintendent; Deanna Vickers, Foundation Board Member; Donald Haugen, Foundation Board Member; Albert Berger, Society Board Member; Indian Affairs Commissioner Cheryl Kulas; Joel Leapaldt, State Facility Planner, Facility Management Division, Office of Management and Budget; Terrance Rockstad, CEO and Chairman of the Board Dan's SuperMarkets of North Dakota; Norman Sortland, Crosby, High School Principal; Dina Butcher, Bismarck, Prairie Public Broadcasting; Senator John Andrist, R-Crosby; Senator Larry Robinson, D-Valley City; Representative Janet Wentz, R-Minot; Representative Ole Aarsvold, D-Blanchard; and Representative Bette Grande, R-Fargo – appointed to replace deceased Representative Janet Wentz. Commission Support: Bob Schlobohm, Assistant Society Director; Bill Goetz, Governor's Office; and Lance Gaebe, Governor's Office.

#### State Historical Board



Appointed Members: Gereld Gerntholz (Valley City), President; Calvin Grinnell (New Town), Vice President; Art Todd, Ill (Jamestown), Secretary; Peggy Puetz (Bismarck); Albert I. Berger (Grand Forks); Diane K. Larson (Bismarck); Chester E. Nelson, Jr. (Bismarck). Ex-Officio Members: Frances Ziegler, Director North Dakota Department of Transportation; Mark A. Zimmerman, Director North Dakota Parks and Recreation Department; Kelly Schmidt, State Treasurer; Alvin A. Jaeger, Secretary of State; Sara Otte Coleman, Director Department of Commerce – Tourism Division.

Society Staff: Merlan E. Paaverud, Jr., Director; David Skalsky, Assistant Director; Claudia Berg, Expansion and New Initiatives Coordinator; Fern Swenson, Director, Archaeology and Historic Preservation; Kathy Davison, Acting Director, Communications and Education; Chris Johnson, Director, Museums; Ann Jenks, Director, State Archives. Agency Partner: John Hoganson, State Paleontologist, North Dakota Geological Survey, Department of Mineral Resources.

#### Foundation Board



Elected Members: Jon McMillan (Fordville), President; Wally Beyer (Bismarck), Vice President; Darrell Dorgan (Bismarck), Secretary; Barbara Lang (Jamestown), Treasurer; Tom Riley (Fargo); Robert Horne (Fargo); Mike Gustafson (Kindred); Dalles Schneider (Bismarck); Armen Hanson (Devils Lake); Pat Grantier (Bismarck); Paul Olson (Fargo). Liaison from the State Historical Society Board: Calvin Grinnell (New Town), Vice President, SHSND Board.

Foundation Staff: Virginia A. Nelsen, Executive Director; Marlo Sveen, Development Director; Karl Lembke, Development Officer; Bill Schott, Trustee Development Consultant; Andrea Collin, Development Consultant; Ernie Borr, Fundraising Consultant; Kris Hockett, Executive Secretary; Diane Wolberg, Accounting and Membership.